

UNION COUNTY DEVELOPMENT CORPORATION

2024 MISSION STATEMENT

5 W High Street
Liberty, IN 47353-1121
unioncodc@etczone.com
website: ucdc.us
765-458-5976

WHY JOIN THE UNION COUNTY DEVELOPMENT CORPORATION?

Are you ready to take your business to new heights and unlock endless opportunities for growth? Look no further, our new member services will help achieve your goals!

- **Free Marketing Opportunities:** Increase your brand visibility, and attract new customers. Strengthening your digital footprint is the key to success. We now offer free website design and guidance. As a member, we will assist you with marketing any event, sale or otherwise to the best of our ability; including, promotional graphics, photography, and video highlight reels. Simply, reach out if you would like to schedule a meeting to discuss.

- **Business Advocacy:** Moving Forward, we will tirelessly champion the needs and interests of our members. We will ensure your voice is heard by policymakers. Together, we can shape a business-friendly environment that benefits your bottom line.

- **Contribute to the Success of Union County:** Our goal is to foster a sense of community and preserve the character and charm of our neighborhood. We plan to continue our efforts of beautification and promotion of the county to increase tourism.

- **Our SHOP LOCAL Campaign:** Spend a few bucks more, support a local store. Our main goal is to promote the essence of shopping locally. Spending dollars in the community benefits the county in terms of growth and success. Moving forward, we intend to heavily promote this message.

LET'S WORK TOGETHER! - CYRUS JOHNSON, EXECUTIVE DIRECTOR OF UCDC

TAKE ADVANTAGE OF OUR CONTESTS AND GIVEAWAYS:

Including, KICKS 96 Commercial Giveaways! The organization has plans to secure funding from the Union County Innkeepers / Tourism Fund to run radio commercials promoting town events. These 60 second ads will be split with UCDC members cross-promoting their businesses, for free. In 2024, UCDC also has plans to sponsor several contests exclusively for members with cash prizes. Our goal is to increase the public's engagement with your business through interactive promotions. There is no obligation to participate.

AUTOMATIC ENTRY INTO ALL UCDC GIVEAWAYS & CONTESTS: Yes _____ No _____

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2024 ANNUAL MEMBERSHIP DUES

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DESCRIPTION:

Individuals / NEW Business	\$50.00
Small Business (Workforce 2-4)	\$100.00
Mid-size Business (Workforce 5-10)	\$200.00
Large Business (Workforce 11 or more)	\$500.00
Non-for-Profit	\$75.00
Out of County Business	Add \$50.00

AMOUNT:

Sole proprietorships and new business members use the top line.

MEMBERSHIP DUES COMPUTATION:

Return these forms with a check or money order made payable to:

UNION COUNTY DEVELOPMENT CORPORATION, 5 W High Street, Liberty, IN 47353

PLEASE COMPUTE YOUR WORKFORCE BELOW. WORKING OWNERS SHOULD INCLUDE THEMSELVES IN THE WORKFORCE COUNT.

Member – Please compute your workforce total here:

Working owner(s) _____ Full-time Employees _____ Total _____

Business membership dues for 2024 \$ _____

ADDITIONAL MONETARY DONATION TO SUPPORT PROJECTS OF THE UCDC:

4th of July Festival Sponsor (Activities, Music, Contest Prizes) \$ _____

Freedom Run 7.5k Sponsor (T-Shirts, Race Timer, Water Stops) \$ _____

Harvest Fest Sponsor (Car Show, Contests, Kid Games, Activities) \$ _____

Christmas in Our Hometown (Carriage Rides, Ice Rink, Games) \$ _____

Groovin' In The Grove (New Concert Series Starting in May 2024) \$ _____

Live in Liberty Sponsor (Bands, Kids Activities and Supplies) \$ _____

Union County Beautification Fund \$ _____

TOTAL Enclosed \$ _____ *Thank you!*

INFORMATION: INDIVIDUAL | BUSINESS | OTHER

EXISTING MEMBERS PLEASE FILL OUT THIS INFORMATION PORTION.

Name: _____ Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Website: _____ Social Media: _____

Owner: _____ Manager: _____