

Union County Development Corporation
Board of Directors Meeting

January 19, 2022 at Noon

Board Members Present:

Diana Bourne
Tim Woodruff
Steven DeLorenzo
Noah Studebaker
Brian Bias
Julie Coffman

Employees Present:

Melissa Browning
Dawnn Ripberger

The meeting was called to order at 12:03pm on January 19, 2022 by Brian Bias.

December 2022 Minutes – The December meeting minutes were discussed and approved as written. Steven DeLorenzo made a motion to approve the minutes, Brian Bias seconded. All board members voted unanimously to approve.

December 1, 2021- January 19, 2022 Financials – The financials were discussed and approved as reported. Tim Woodruff made a motion to approve the financials, Diana Bourne seconded. All board members voted to unanimously approve.

Old Business:

- [REDACTED]

New Business:

- Received the money from the Innkeepers Fund. It has been deposited into the UCDC Tourism Account. Our accountant suggested we move the \$10,000 for office expenses/salary into the main account \$2,500 per quarter.
 - Breakdown of the \$27,554.45 we received:
 - \$10,000 advertising and festivals
 - \$10,000 office expenses and salary
 - \$5,000 bike trail study
 - \$1,000 attorney fees for creating the Innkeepers Fund
 - \$54.45 reimbursement for overages from Bicentennial events that were paid from UCDC funds
 - \$1,500 for promo video
- [REDACTED]
- Melissa has requested that the UCDC Board share the posts made by the UCDC to reach even more people.

- [REDACTED]
- Promo video will be shared on social media and local websites. How do we get it to be broadcast further out? TV? Which market? Dayton, Cincy, or Indy? Does local tv/cable providers have commercials in our market? We will check into this.
- Live in Liberty – Dawnn and Vicky Snyder worked on a Union County Foundation Grant together and was submitted at the end of December. The bands are booked for all the dates. Working on food trucks and kids activities next. The Army National Guard rep is bringing the inflatable joust to the August concert.
- 4th of July Festival – the Army National Guard rep will be bringing the Rock Climbing Wall and the inflatable Joust. Dawnn will be making a parking map for the festival because the Midway Rides will take up the entire parking lot on the Woodruff's Square.
- OCRA Readi
 - SEI was awarded the \$16 million. Now waiting to see how the grant will be split up amongst the 6 counties (Union being one of them).
- [REDACTED]
 - [REDACTED]
 - [REDACTED]
- 2022 Planning
 - [REDACTED]
 - Working on a snack/drink afternoon events at Merchants to invite the public in to see what is happening with the UCDC and that Merchant. Will change locations each time.
 - [REDACTED]
 - Spotlight member businesses on Facebook, website, and newspaper.

Meeting was adjourned at 1:13pm by Brian Bias.

Next meeting is Wednesday, February 2, 2022 at Noon.